

SCORE proudly presents the following workshop



Volusia/Flagler County

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**NEW**

## **\*\* Taking Advantage of Digital Marketing - Jump Start Your Business \*\***



Date:  
**Thursday  
June 16, 2016**

Time:  
**6:00-8:00 PM**

**Deltona City Hall  
2345 Providence Blvd  
Rm 150A 1st Floor  
Deltona, FL 32725**

Register at [www.score87.org](http://www.score87.org)

Further Information:  
**David Shifflett  
407-432-6483**

Email:  
[david.shifflett@score87.org](mailto:david.shifflett@score87.org)

### **Taking Advantage of Digital Marketing - Jump Start Your Business**

This FREE presentation is being presented by the Deltona Chamber of Commerce and SCORE-Volusia/Flagler Counties, in order to support the small businesses in our community.

This workshop will explore the trends in digital marketing and some simple ideas for jumping on and taking advantage of them for your small business. We will look at:

- Digital Marketing - it can no longer be ignored
- Content Marketing - it's more important than ever
- Targeting + Segmentation = Personalization of your product/service
- Mobile trending

This incredible workshop is being presented by our Social Media expert Donna Loader. Donna has many years' experience in the Social Media and sales areas. Donna is the owner of Royal Support Services, Inc

**Registration is required**

Register below or go to our website at: [www.score87.org](http://www.score87.org) .  
For more information call David Shifflett at 407-432-6483 or  
[david.shifflett@score87.org](mailto:david.shifflett@score87.org)