

**CITY OF DELTONA, FLORIDA
ECONOMIC DEVELOPMENT EDUCATIONAL & MEDICAL
SUB-COMMITTEE MEETING
FRIDAY, MAY 10, 2013**

A Regular Meeting of the Economic Development Educational & Medical Sub-Committee was held on Friday, May 10, 2013 in the 2nd Floor Conference Room at 2345 Providence Blvd., Deltona, Florida.

1. CALL TO ORDER:

The meeting was called to order at 10:00 a.m. by Mr. Jerry Mayes, Staff Liaison.

2. ROLL CALL AND DETERMINATION OF QUORUM:

Chairperson	Rick Demeter	Present
Vice Chairperson	Mel Levendorf	Present
Sub-Committee Member	Karl Brown	Present
Sub-Committee Member	Harry Wilkins	Excused
Sub-Committee Member	Lori Burbank	Absent
Sub-Committee Member	Damon Kruid	Absent
Sub-Committee Member	Tracey Sandell	Present
Sub-Committee Member	Carlos Valderrama	Present
Staff Liaison	Jerry Mayes	Present

3. PLEDGE OF ALLEGIANCE

Chairperson Rick Demeter led the Sub-Committee members and the audience in the Pledge of Allegiance to the Flag.

4. REVIEW AND APPROVAL OF MINUTES:

A. Request for Approval of Minutes of March 8, 2013.

Motion by Mr. Mel Levendorf, seconded by Ms. Tracey Sandell, to approve the minutes of the March 8, 2013 meeting, with amendment.

Motion carried with members voting unanimously.

5. WELCOME TO PUBLIC SECTOR PARTICIPANTS, GUESTS AND PUBLIC ATTENDEES:

Mr. Rick Demeter welcomed the public sector participants, guests, public attendee and the two new Sub-Committee Members Tracey Sandell and Carlos Valderrama.

6. CITY LIAISON REPORT:

Mr. Jerry Mayes stated he had a meeting with Halifax Health and that they are moving forward with the plans to come into Deltona. He suggested inviting a speaker from Halifax Health for the next Sub-Committee meeting as well as Florida Hospital and any other hospital who wants to have an establishment in Deltona.

Mr. Jerry Mayes stated he attended the breakfast where the Clergy of Deltona welcomed Bethune-Cookman University to the City. He stated University announced that they have signed their lease purchase agreement for the Jerry Robertson Plaza and their initial classes are based on the Master Program in Education and they have plans to bring medical classes into that location also.

After discussion, the Sub-Committee agreed to wait for the next meeting do decide about inviting guest speakers.

7. OLD BUSINESS:

A. Public Sector Participant's Contributions

No contributions.

B. Updates on new member solicitations and drive for new member enlistment

Ms. Tracey Sandell introduced herself as a Deltona resident and a real estate broker. She stated she is graduating her masters in International Real Estate, holds a masters in Leadership and sits on a board with West Volusia Young Professionals Group in what she is very active. She also stated she tries to be very active in all community events.

Mr. Carlos Valderrama stated he is a Deltona resident and that he does business consultation, accounting and taxes and owns businesses in the City. He also stated he is the founder of the Volusia Spanish Chambers of Commerce and he supports anything that helps bringing more business to our area.

C. 1) Updates Bethune-Cookman University – Jerry Mayes

Topic discussed on item 6.

8. NEW BUSINESS:

A. Workshop in Medical recruitment, Dr. Mel Levendorf, Team Leader

- **Discuss potential City incentives to use in medical recruitment**

Mr. Mel Levendorf stated that Halifax Hospital is the only local institution which has post graduated work and they are willing to work with the Sub-Committee. He suggested having a brochure showing

houses and apartments available for rent within the City. He also stated that the Sub-Committee should focus in family practices and internal medicine groups. Mr. Jerry Mayes stated the City of Deltona has the Neighborhood Stabilization Programs – NSP, and the program is looking to put low income people in these homes, so this could be used as an incentive to be used in medical recruitment. Mr. Demeter suggested checking if the NSP is designed to accommodate something like that. Mr. Mel Levendorf stated that if the City of Deltona has funds, it could offer partial repayment of medical educational loans what would be a great incentive. Mr. Jerry Mayes stated the Sub-Committee needs first to research, compile and organize a plan to be submitted to Deltona Economic Development Advisory Board (DEDAB) and then it can be presented to the City Commission. He also stated he will contact Planning and Development Department in regards to the NSP program and bring their response to the next meeting. Mr. Carlos Valderrama suggested the incentives to be offered to local residents only and Mr. Rick Demeter agreed with him. Ms. Tracey Sandell proposed to have incentives offered new practices at store front and facilities.

Ms. Diane Dickenson asked if there is a specific area there is lacking care in Deltona and Ms. Tracey Sandell stated was recently researching about it and she found out that there is a lack of rheumatologists and endocrinologists in town.

- **Start trying to determine source medical facilities to solicit new practitioners.**

Item was discussed previously.

9. MEMBER COMMENTS:

Ms. Tracey Sandell stated she is ready to start working with the group and make a difference. She spoke about Bethune Cookman University establishing in Deltona and she expect that the graduate classes offered will really help our community.

Mr. Carlos Valderrama spoke about his private conversation with the President of Bethune-Cookman and he stated their goal is to really engage and be a part of the community and their statement is that the education is the foundation for the community development.

Mr. Rick Demeter said is very important the student is prepared to make a living when they graduate.

After discussion, the Sub-Committee agreed to wait invite a speaker from Bethune-Cookman for the next meeting and a speaker from Halifax Health for July's meeting.

10. PUBLIC COMMENTS:

Ms. Diane Dickenson said she is very happy that Bethune-Cookman is establishing classes in Deltona and hope that it helps with the community economic development growth.

11. SCHEDULE OF NEXT MEETING DATE AND TIME:

June 14, 2013 at 10:00 a.m., 2nd Floor, Conference Room.

12. ADJOURNMENT:

Motion by Ms. Tracey Sandell, seconded by Mr. Carlos Valderrama, to adjourn the meeting.

Motion carried with members voting unanimously.

Meeting adjourned at 10:50 a.m.

Rick Demeter, Chairperson

Angela Lima-Meyer, Recording Secretary