

**CITY OF DELTONA, FLORIDA
ECONOMIC DEVELOPMENT EDUCATIONAL & MEDICAL
SUB-COMMITTEE MEETING
FRIDAY, JULY 12, 2013**

A Regular Meeting of the Economic Development Educational & Medical Sub-Committee was held on Friday, July 12, 2013 in the 2nd Floor Conference Room at 2345 Providence Blvd., Deltona, Florida.

1. CALL TO ORDER:

The meeting was called to order at 10:00 a.m. by Mr. Jerry Mayes, Staff Liaison.

2. ROLL CALL AND DETERMINATION OF QUORUM:

Chairperson	Rick Demeter	Excused
Vice Chairperson	Mel Levendorf	Present
Sub-Committee Member	Karl Brown	Present
Sub-Committee Member	Harry Wilkins	Present
Sub-Committee Member	George Voll	Present
Sub-Committee Member	Frank Corbie	Present
Sub-Committee Member	Tracey Sandell	Present
Sub-Committee Member	Carlos Valderrama	Present
Staff Liaison	Jerry Mayes	Present

3. PLEDGE OF ALLEGIANCE

Vice Chairperson Mel Levendorf led the Sub-Committee members and the audience in the Pledge of Allegiance to the Flag.

4. REVIEW AND APPROVAL OF MINUTES:

A. Request for Approval of Minutes of June 14, 2013.

Motion by Ms. Tracey Sandell, seconded by Mr. George Voll, to approve the minutes of the June 14, 2013 meeting, with amendment.

Motion carried with members voting unanimously.

5. WELCOME: Public Sector Participants, Guests and Public Attendees

Dr. Mel Levendorf welcomed the public sector participants, guests, public attendees.

6. CITY LIAISON REPORT:

- **Update – August 9th guest speaker – Florida Hospital**

Mr. Jerry Mayes stated that the guest speaker for the next meeting is Mr. Ed Noseworthy from Florida Hospital.

- **Reminder regarding dual memberships on City Boards**

Mr. Jerry Mayes reminded the Sub-Committee members about the by-laws regarding dual membership. He explained that according to the by-laws a person can only be a member in only one board/committee at a time.

- **Name designation to assist City Clerk's Office (DEDAB Sub-Committee 1)**

Mr. Jerry Mayes stated that the City Clerk's Office requested a change in the Sub-Committee name from Educational & Medical Sub-Committee to Sub-Committee 1. He stated it was submitted to the Deltona Economic Development Advisory Board (DEDAB) and accepted by the members.

7. **OLD BUSINESS:**

- **Update – Halifax Health has purchased: (a) the Hollywood Video Store; and (b) a 13 +/- acre tract at Howland Boulevard and SR-415 (See News Journal article 07/03/13)**

Mr. Jerry Mayes presented a copy of an article posted in the *Daytona Beach News Journal* regarding Halifax Health. He stated they purchased 13+/- acres on the east side of Deltona across from Walmart on Howland Boulevard for a medical facility there and they also purchased the Hollywood Video store on Saxon Boulevard to renovate the building and open a primary care clinic. Mr. Jerry Mayes also stated that Halifax Health is negotiating with at least two (2) of the owners of the activity center for a purchase of 30+ acres with a possibility of having Bethune-Cookman hold medical classes at that facility.

8. **NEW BUSINESS:**

A. Guest Speaker from Bethune-Cookman University

Dr. Darryl Frazier presented a brochure to the members and explained that Bethune-Cookman is promoting a professional studies program built around lifelong learners in Deltona. He stated that Bethune-Cookman campus in Deltona is located at 1555 Saxon Boulevard and that the front offices are done and they are now building classrooms. They are looking to having a ribbon cutting on August 19th at 3:00 p.m. and their marching band will be at the event.

Mr. Darryl Frazier explained that the professional studies program offers bachelor's degrees in several areas and they will be working with students to get them acclimated to the bachelor degree program and have them all the way through. He stated they will start in the fall with an eight (8) week time period with enrollments in August and October, and they already have students enrolled.

Mr. Jerry Mayes asked if Bethune-Cookman University is planning to bring collegiate soccer to Deltona and Mr. Darryl Frazier answered he will talk with the university board of directors about it and get back to him.

Mr. Karl Brown asked about the other improvements Bethune-Cookman is planning to bring to Deltona and Mr. Darryl Frazier answered that they are having initially professional studies programs but they can bring bachelors, masters and any other programs, it all depends on the community's needs.

Ms. Tracey Sandell asked if the university will have conference room space available for the community and Mr. Darryl Frazier answered the building has over 11,000 square feet and once they have a base with the professional studies program then they probably will have space for other events in the community.

Mr. Mel Levendorf asked if they will be offering courses for Medical Assistants (MA), Certified Medical Assistants (CMA) and Patient Care Therapist (PCT), and Mr. Darryl Frazier answered that not as of yet, but they will offer them in the future. He stated that they are offering starting this fall Registered Nurse (RN) to Bachelor of Science in Nursing (BSN) degrees and it is one hundred percent online in collaboration of the professional studies.

Ms. Diane Dickenson asked how the community is able to contact the Bethune-Cookman University Deltona campus about the classes available and any other information and Mr. Darryl Frazier answered they have been advertising since May through the newspapers, and the brochures presented have all the information needed.

Mr. Frank Corbie asked if the programs offered at Deltona campus will help students on getting jobs and Mr. Darryl Frazier answered that this is one of their objectives since day one.

Mr. Jerry Mayes introduced Mr. Frank Corbie as the new member of the DEDAB Education and Medical Sub-committee and thanked him for being at the meeting.

Mr. George Voll thanked Dr. Darryl Frazier for coming to the meeting and he stated that he is very pleased to have a university campus in Deltona.

Ms. Tracey Sandell asked what kind of program is the 18 month accelerated Business Administration Degree mentioned in the brochure and Mr. Darryl Frazier answered that it is mostly class and portfolio mixed program.

9. MEMBER COMMENTS: Public Sector Participant's Contribution

Mr. Harry Wilkins stated it is a privilege to have Bethune-Cookman University in Deltona.

Ms. Tracey Sandell stated she is very excited of having Bethune-Cookman University in our City because they are bringing the educational opportunity at a higher caliber that suits the community needs

and give the students an opportunity to successfully get to the finish line.

Mr. Karl Brown stated that he is very pleased with the news especially because he serves as a Sub-Committee member from day one.

Mr. Harry Wilkins said that a good way to advertise for Bethune-Cookman University in the Deltona is having it posted at bus stops and Mr. Darryl Frazier thanked him for the suggestion and stated that they are also looking to advertise through Brighthouse television.

Ms. Diane Dickenson welcomed Bethune-Cookman University to the community.

Ms. Jessica Campos representing the Volusia Hispanic Chamber of Commerce welcomed Bethune-Cookman University to this community and that they are available to help on promoting local businesses.

10. PUBLIC COMMENTS:

No comments.

11. SCHEDULE OF NEXT MEETING DATE AND TIME:

August 9, 2013 at 10:00 a.m., 2nd Floor, Conference Room.

12. ADJOURNMENT:

Motion by Mr. George Voll, seconded by Ms. Tracey Sandell, to adjourn the meeting.

Motion carried with members voting unanimously.

Meeting adjourned at 10:50 a.m.

Rick Demeter, Chairperson

Angela Lima-Meyer, Recording Secretary