

**CITY OF DELTONA, FLORIDA
ECONOMIC DEVELOPMENT EDUCATIONAL & MEDICAL
SUB-COMMITTEE MEETING
FRIDAY, OCTOBER 11, 2013**

A Regular Meeting of the Economic Development Educational & Medical Sub-Committee was held on Friday, October 11, 2013 in the 2nd Floor Conference Room at 2345 Providence Blvd., Deltona, Florida.

1. CALL TO ORDER:

The meeting was called to order at 10:07 a.m. by Mr. Jerry Mayes, Staff Liaison.

2. ROLL CALL AND DETERMINATION OF QUORUM:

Chairperson	Rick Demeter	Excused
Vice Chairperson	Mel Levendorf	Present
Sub-Committee Member	Karl Brown	Present
Sub-Committee Member	Harry Wilkins	Excused
Sub-Committee Member	George Voll	Present
Sub-Committee Member	Frank Corbie	Absent
Sub-Committee Member	Tracey Sandell	Present
Sub-Committee Member	Carlos Valderrama	Present (10:16 a.m.)
Staff Liaison	Jerry Mayes	Present

3. PLEDGE OF ALLEGIANCE

Vice Chairperson Mel Levendorf led the Sub-Committee members and the audience in the Pledge of Allegiance to the Flag.

4. REVIEW AND APPROVAL OF MINUTES:

A. Request for Approval of Minutes of August 09, 2013.

Motion by Mr. George Voll, seconded by Ms. Tracey Sandell, to approve the minutes of the August 09, 2013 meeting.

Motion carried with members voting unanimously.

5. WELCOME TO PUBLIC SECTOR PARTICIPANTS, GUESTS AND PUBLIC ATENDEES

Mr. Mel Levendorf welcomed the public sector participants, guests, public attendees.

6. CITY LIAISON REPORT: Review "Bootstrap Project from 2011

Mr. Jerry Mayes presented copies of newspaper articles from *Volusia County On the Economic Scene* and the *Daytona Beach News Journal*. He stated he will talk about the Bootstrap Project under New Business.

7. **OLD BUSINESS:**

Updates:

(A) Bethune-Cookman University Ribbon Cutting and Band Presentation

Mr. Mel Levendorf said it was a very nice event.

(B) Halifax Health approval of site changes for Bella Vista at Howland Blvd. and SR-415 - offer out on 31 acres at Howland and Graves Avenue

Mr. Jerry Mayes explained that Halifax Health is working on buying 12.5 acres across from Walmart on Howland and SR-415. They are now in the process of purchasing 31 acres at Howland by I-4 and they are going through site changes format to make it into offices for medical purposes.

Ms. Diane Dickenson asked if there is any activity at the property purchased by Halifax Health on Saxon Boulevard and Mr. Mayes answered that they are working with planning and building issues and they are expected to have the building open by the first quarter of 2014.

Mr. John Masiarczyk mentioned that the City Commission some time ago put money aside for economic development and submitted an idea as a resident to the members if they can come up with a plan that provides bonus incentives for the first year to business owners that want to start a new business in Deltona, in a specific time frame. Mr. Jerry Mayes thanked Mr. John Masiarczyk for the unique idea and stated that he can submit it to the Deltona Economic Development Advisory Board (DEDAB) for approval if the Sub-Committee decide to engage in the topic mentioned.

Ms. Tracey Sandell asked if the incentives suggested for new businesses can be extended to the existing ones and Mr. George Voll said he believes these incentives should be able to attract new businesses that are beneficial to the community. Mr. John Masiarczyk answered that he was thinking more of companies that provide services and products which we don't currently have in the City, but it could be possible to extend to businesses that want to move to a store front to have more visibility.

Mr. Carlos Valderrama stated the Volusia Hispanic Chamber of Commerce is working with existing businesses as consultant, at no cost, to help rebranding or changing their concept for better results.

Mr. Karl Brown stated he fully endorse the suggestion and asked Mr. Mayes to present the idea to DEDAB.

Motion by Ms. Tracey Sandell, seconded by Mr. Karl Brown, to take the suggestion made by citizen John Masiarczyk and submit it to DEDAB.

Motion carried with members voting unanimously.

(C) Florida Hospital has offers in and awaiting replies on two sites.

Mr. Jerry Mayes stated that he is still waiting to hear from Florida Hospital if the offers were accepted.

8. NEW BUSINESS:

Discussion on potential new topics:

(A) ITEM - Harry Wilkins suggested that the Sub-committee (under Medical Facilities) perform research based on input of the public and private sector medical providers of mental health services, to determine the feasibility and potential of said facilities within the City of Deltona.

Mr. Mel Levendorf stated that we do have a need for mental health services due to the size of the community.

Mr. Jerry Mayes stated that what Mr. Harry Wilkins had in mind was to invite private public partnerships and public entities that work with mental health for a Sub-Committee meeting to get general information and to discuss the potential for expansion of their offices to Deltona.

Motion by Mr. George Voll, seconded by Ms. Tracey Sandell, to move forward with Mr. Harry Wilkins suggestion.

Motion carried with members voting unanimously.

(C) ITEM - Tracey Sandell suggested that the Sub-committee revisit the "Bootstraps Project". While progress has been made for the higher learning end of the curve, perhaps we should research the lower end of the curve; bring high school drop-out and GED promotions. The Sub-committee could utilize the resources of the Volusia County School District.

Ms. Tracey Sandell stated through her interaction with the education community that the City has a strong need for GED completion and for vocational skills. She suggested re-addressing the "Bootstraps Project" by submitting some questions to Mr. Jerry Mayes and perhaps bringing someone from Volusia County Schools and Daytona State College to see what their initiatives are in regards to it.

Mr. George Voll stated that if the members only address the GED issues Deltona would be known as an uneducated community and he does not agree with that, because our community has a good number of well-educated citizens.

Mr. Jerry Mayes stated the "Bootstraps Project" is intended to promote higher education than what the residents have now in our community. He also stated the Sub-Committee needs to decide what they want to do and make a motion. Mr. Jerry Mayes mentioned that they can suggest the Office of Economic Development to invite a representative from Volusia County School District to speak about the types of graduation diplomas, the percentage and number of graduates mainly from Pine Ridge and Deltona High Schools, their interpretation and knowledge of GED availability and career academies.

Ms. Tracey Sandell asked what the role of the career academies is and Mr. Jerry Mayes answered that if a trialed student is engaged in a career academy it is the same as they are in sports or extracurricular activities because they stay in high school and they can graduate.

Mr. Jerry Mayes asked if the Sub-Committee wants to invite someone from Volusia County School District he can make sure the person is also involved with the career academies. He also thinks that the Sub-Committee would need a separate meeting with Daytona State College to address their GED program.

Motion by Mr. George Voll, seconded by Ms. Tracey Sandell, to have Mr. Jerry Mayes bring for the next meeting a representative from Volusia County School District mainly focused in Deltona High School and Pine Ridge High School to discuss what can be done with the GED completion program.

Motion carried with members voting unanimously.

MEMBER COMMENTS: Public Sector Participant's Contribution

No comments.

10. PUBLIC COMMENTS:

No comments.

11. SCHEDULE OF NEXT MEETING DATE AND TIME:

November 08, 2013 at 10:00 a.m., 2nd Floor, Conference Room.

Mr. Jerry Mayes suggested a discussion about having or not having a meeting in December.

Mr. Karl Brown agreed to have a meeting in December.

Motion by Mr. George Voll, seconded by Ms. Tracey Sandell, to not have a meeting in December.

Motion carried by a vote of 4 to 1 with Mr. Karl Brown opposed.

12. ADJOURNMENT:

Meeting adjourned at 11.06 a.m.

Rick Demeter, Chairperson

Angela Lima-Meyer, Recording Secretary