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**CITY OF DELTONA, FLORIDA
PLANNING & ZONING BOARD MEETING
WEDNESDAY, MARCH 20, 2013**

A Regular Meeting of the Deltona Planning and Zoning Board was held on Wednesday, March 20, 2013, in the Commission Chambers, 2345 Providence Boulevard, Deltona, Florida.

1. CALL TO ORDER:

The meeting was called to order at 7:00 p.m. by Chairman McKnight.

2. ROLL CALL:

Chairman	David McKnight	Present
Vice-Chairman	Victor Ramos	Present
Member-Secretary	Heather Mulder	Absent
Member	Adam Walosik	Present
Member	Noble Olasimbo	Present
Member	Herb Zischkau	Present @ 7:09 p.m.
Member	Michael Kiepert	Present

Also present: Planning & Development Director Chris Bowley, AICP; City Attorney, Becky Vose, ESQ; and Administrative Assistant II, Traci Houchin, CMC.

3. APPROVAL OF MINUTES:

A. Minutes:

1. Meeting – February 20, 2013.

Motion by Mr. Ramos, seconded by Mr. Kiepert, to adopt the minutes of the Planning & Zoning Board Meeting of February 20, 2013, as presented.

Motion carried with members voting as follows: Michael Kiepert, for; Noble Olasimbo, for; Adam Walosik, for; Victor Ramos, for; and David McKnight, for;

4. PUBLIC COMMENTS: None

5. OLD BUSINESS: None

6. NEW BUSINESS:

A. Changeable Copy Signs – Ordinance No. O-20-2013.

Mr. Bowley stated that the City Commission approved changes to the Sign Code (Ordinance No. 04-2012) in June of 2012. However, in November of 2012, the Commission received a request from a local business owner that was interested in purchasing an LED sign for his business that did not conform to the Sign Code. Therefore, he asked the Commission to re-visit Chapter 102,

1 Changeable Copy Signs as a stand-alone item during the Land Development Code (LDC)
2 amendment process.

3
4 Mr. Bowley explained that a static sign or a two (2) dimensional sign has lettering and numbering
5 as a part of the copy face with the background being static. As for the LED signs and some of the
6 newer, modern signs, they can have a third dimension view which creates two (2) separate copy
7 areas: 1) background animation and 2) the foreground, which contains lettering or numbering that
8 may or may not be static. He said that in November 2012, staff was asked to conduct research on
9 the industry standard and through the research, it was determined that the industry standard is
10 three (3) or four (4) second intervals.

11
12 Mr. Kiepert asked how this type of sign differs from the sign of the Deltona Inn, which runs along
13 Interstate-4 and Mr. Bowley explained that the Deltona Inn sign is addressed in another section of
14 the Code, titled Interstate Interchange Area Signs, which are highway oriented.

15
16 Mr. McKnight asked if this amendment addresses the concerns that the applicant had with his sign
17 and Mr. Bowley confirmed that it does. He also said that on November 5th, the Commission held a
18 lengthy discussion regarding these types of signs because it was a new concept for the City and
19 not much information was available on the night of the discussion. Staff was given the task to
20 research and present their findings at a later time.

21
22 Mr. Zischkau arrived at 7:09 p.m.

23
24 Mr. Bowley said that staff researched Chapter 102 of the Code of Ordinances in order to ensure
25 that the terminology was consistent throughout the document and that they found that it was not.
26 He said that they made some changes and that they also updated the definitions in Chapter 70-30
27 of the Code of Ordinances, as well.

28
29 Mr. Zischkau asked Mr. Bowley to explain the action that the Commission took against Burger
30 King several months ago and Mr. Bowley said that at that time, the Commission chose to put a
31 moratorium in place on the Burger King sign until an amendment was brought forward. He said
32 that once the item was brought forward it would have to conform to all LED Signs City-wide
33 based upon the Planning and Zoning Board's recommendation, followed by the adoption of the
34 City Commission.

35
36 Mr. Kiepert asked Mr. Bowley if this amendment also applies to Mini-Signs (Changeable Letter
37 Signs) and Mr. Bowley explained that they do not fall under this portion of the Ordinance.

38
39 Mr. McKnight said that he remembers the applicant mentioning something about possibly having
40 to re-program his sign back in November and asked Mr. Bowley if that is what he meant earlier by
41 stating that the City and the applicant have reached a compromise. Mr. Bowley explained that the
42 applicant requested that the static period be reduced to zero (0) so that everything would be in full
43 animation, but due to driver safety concerns and neighborhood compatibility factors, the City
44 could only reduce the static period from four (4) seconds to two (2) seconds.

1 Mr. Zischkau asked staff if they have any concerns with this type of lighting possibly damaging
2 the eyes or posing a health hazard. Mr. Bowley said that staff conducted their research with
3 Daktronics, which is the company that the applicant purchased his sign from, and was told that
4 their products do not produce a health risk. Mr. Zischkau also asked Ms. Vose if there was a
5 possibility that the City could be held liable by allowing this type of sign should a health hazard
6 occur and Ms. Vose said that this reduction is a legislative act and gives the City protection.

7
8 **Motion by Mr. Kiepert, seconded by Mr. Zischkau to make a recommendation to the City**
9 **Commission to approve Ordinance No. 02-2013, relating to Changeable Copy Signs.**

10
11 **Motion carried with members voting as follows: Michael Kiepert, for; Noble Olasimbo, for;**
12 **Adam Walosik, for; Herb Zischkau, for; Victor Ramos, for; and David McKnight, for;**

13
14 **7. MEMBER QUESTIONS/COMMENTS:**

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16 **A. By the Board:**

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18 Mr. Zischkau said that he is happy to be a part of the Planning & Zoning Board.

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20 **B. By Planning & Development Staff:**

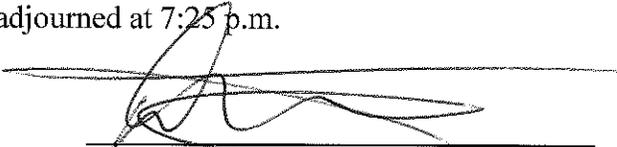
21
22 Mr. Bowley asked Ms. Vose to speak the Board about hosting an orientation for the P & Z
23 members and Ms. Vose advised the Board that she handed out the By-Laws and the Zoning
24 Ordinance and asked that they review the information. She said that she would address any
25 questions or concerns at a time that would work best for the Board. The Board agreed that staff
26 should include the orientation on the April agenda.

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29 **8. ADJOURNMENT:**

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31 There being no further business, the meeting adjourned at 7:25 p.m.

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35 **ATTEST:**

36 Traci R. Houchin
37 **Traci Houchin, RECORDING SECRETARY**
38


David McKnight, CHAIRMAN